



# KYMCO

## PRESS INFORMATION

### You Wish To Be Green without Compromise KYMCO Ionex World Premiere in Tokyo

#### A Brand New Electric Vehicle Solution to Kick Off the 2018 TOKYO MOTORCYCLE SHOW

TAIPEI, Taiwan – March 2<sup>nd</sup>, 2018 – KYMCO will unveil Ionex, its brand new electric vehicle solution, in Tokyo Marriott Hotel at 11:30am local time on March 22<sup>nd</sup>, 2018, during which KYMCO will also provide live online streaming for worldwide preview.

A leading motorcycle brand, KYMCO has achieved the highest market share for 18 consecutive years in Taiwan, which has the highest motorcycle density in the world. After years of research and development, KYMCO will present to the world a revolutionary electric vehicle solution that enables riders to embrace electric without compromise. Ionex will mark an important milestone in the global electric two-wheel vehicle market.

KYMCO will be at the 45<sup>th</sup> TOKYO MOTORCYCLE SHOW from March 23<sup>rd</sup> to 25<sup>th</sup>, 2018. KYMCO will showcase its leading electric vehicle solution to global press and industry partners.

KYMCO booth location at TOKYO MOTORCYCLE SHOW: 4F WEST 4 Hall Booth #3-02 Tokyo Big Sight.

We invite you to attend the press conference or join online at: [www.ionex.global](http://www.ionex.global)

#### **ABOUT KYMCO**

KYMCO is one of the global leading powersports brands. KYMCO's mission is to create personal vehicles that win the hearts of consumers all over the world. KYMCO always goes above and beyond to bring to customers the most thoughtful riding experience for everyday life. KYMCO's current product range includes scooters, motorcycles, mobility scooters, ATVs and utility vehicles.

You can learn more about KYMCO at [www.kymco.com](http://www.kymco.com)

#### **Company Name**

KYMCO Group  
KWANG YANG MOTOR CO., LTD.

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#### **Established**

June 1964

#### **Chairman**

Allen Ko